



OHIO COMMUNITY THEATRE ASSOCIATION

WEBSITE COMPETITION ENTRY FORM

2021 OCTA COMPETITION CHAIRPERSON:
JASON NEYMEIER, 4118 Kinsley Ct., Toledo, OH 43607,
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DEADLINE: Entry must be received/postmarked by July 17, 2021

NAME OF THEATRE _____

REGION _____

NAME OF PERSON SUBMITTING ENTRY _____

WEBSITE ADDRESS <http://>_____

WEBMASTER(S)/DESIGNER(S) _____

EMAIL ADDRESS OF PRIMARY WEBMASTER _____

THEATRE CONTACT PERSON _____

MAILING ADDRESS _____

PHONE (DAY) _____ PHONE (EVENING) _____

By signing below, I certify I am authorized by the above-named theatre to enter its website in this website competition. I have read and understand the rules of competition and agree to abide by the decision of the adjudicators and the web site competition chairperson.

SIGNATURE _____

FOR CHAIRPERSON/ADJUDICATOR USE ONLY

DATE RECEIVED/POSTMARKED _____

PREQUALIFICATION: Does the entry submission meet the requirement as stated in the rules for proper display of OCTA logo and website link? ____ Yes ____ No (maximum: Award for Excellence)



OHIO COMMUNITY THEATRE ASSOCIATION

Competition Rules

WEB SITE COMPETITION

PURPOSE OF COMPETITION

To facilitate improved communication and promote website development and excellence, the Ohio Community Theatre Association (OCTA) will hold a website competition each year. OCTA member theatre websites will be adjudicated by outside evaluators with experience in website development and design prior to state conference. Award certificates to be presented at conference will be determined by the adjudicators.

RULES OF COMPETITION

Remaining steadfast and loyal to the concept of promoting OCTA, each theatre website submitted for adjudication should have on the home page of its website the OCTA logo with an active link to OCTA's website: www.octa1953.org. The presentation of the logo may appear on the site as may be required to maintain the site's overall design, so long as the logo is used in accordance with OCTA's **Organizational Identity and Logo Use policy**, adopted by majority vote of the Board of Directors on May 19, 2007 and published in OCTA's Policy Handbook. The logo/link **does not** have to appear "above the fold" – an area of the screen visible to a web site visitor without having to scroll before seeing the logo.

A website submitted for adjudication that does not display the OCTA logo/link on its home page cannot receive any award higher than an award for Excellence and is not eligible to receive the First Place Overall.

Adjudication of the OCTA Website Competition shall be completed within 2 weeks of the OCTA Board of Directors' meeting in July.

No person may serve as an adjudicator in the annual competition who is also on the team of website designers for a theatre website submitted for adjudication.

Decision and scoring of the adjudicators are final.

MANNER OF ADJUDICATION

OCTA member theatre websites submitted for adjudication shall be evaluated using a 100-factor scoring system, in five (5) categories of evaluation, each contributing to 20% of the total score.

MANNER OF AWARDS

Awards of Outstanding, Excellence and Merit shall be given in each of the five (5) categories; awards of Outstanding, Excellence and Merit shall be given for Overall Theatre Website; and a First Place Overall trophy shall be awarded with certificates presented to all who worked on the sponsoring theatre's website, and to the sponsoring theatre.